

MALIBU SURFSIDE NEWS CLASSIFIED SECTION ADVERTISING—2010

Standard format classified ads are \$35 per insertion for 30 words or less. 50 cents for each additional word. The rate for two consecutive weeks is \$65 for standard classified ads. Excess word charges apply twice. Prepayment is required. The four-week discounted special rate is \$110—no changes and refund by prorated advertising credit only. The 10-week special is \$225 prepaid. All other rules apply.

CLASSIFIEDS SECTION DISPLAY ADVERTISING RATES

| SIZE | 1x | 2-6x | 7-18x | 19-28x | 29-39x | 40-52x |
|----------------------|-----------|-------------|--------------|---------------|---------------|---------------|
| 1 col x 1" | \$40 | \$37 | \$34 | \$33 | \$30 | \$27 |
| 1 col x 1 1/2" | \$55 | \$52 | \$49 | \$46 | \$43 | \$40 |
| 1 col x 2" | \$65 | \$62 | \$59 | \$56 | \$53 | \$50 |
| 1 col x 2 1/2" | \$75 | \$72 | \$69 | \$66 | \$63 | \$60 |
| 1 col x 3" | \$90 | \$87 | \$84 | \$81 | \$78 | \$75 |
| 1 col x 3 1/2" | \$98 | \$95 | \$93 | \$91 | \$89 | \$87 |
| 1 col x 4" | \$120 | \$112 | \$109 | \$106 | \$103 | \$100 |
| 1 col x 4 1/2" | \$125 | \$121 | \$117 | \$113 | \$109 | \$105 |
| 1 col x 5" | \$135 | \$130 | \$125 | \$120 | \$115 | \$110 |

MARKETPLACE BULLETIN BOARD SECTION OF THE CLASSIFIED PAGES ONLY

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|----------------------|-------|-------|-------|-------|-------|-------|
| 2 col x 1" | \$65 | \$62 | \$59 | \$56 | \$53 | \$50 |
| 2 col x 1 1/2" | \$90 | \$87 | \$84 | \$81 | \$78 | \$75 |
| 2 col x 2" | \$120 | \$112 | \$109 | \$106 | \$103 | \$100 |
| 2 col x 2 1/2" | \$133 | \$128 | \$123 | \$118 | \$113 | \$108 |
| 2 col x 3" | \$150 | \$145 | \$140 | \$135 | \$130 | \$125 |
| 2 col x 3 1/2" | \$165 | \$160 | \$155 | \$150 | \$145 | \$140 |
| 2 col x 4" | \$180 | \$175 | \$170 | \$165 | \$160 | \$155 |

RATES FOR PRE-PAID—CONSECUTIVE ISSUE PLACEMENT—CLASSIFIED PAGES ONLY